

- PROJ #4 : DESIGN TECH LOOKBOOK
 - PRINTED/BOUND BOOKS
 - KEEP FOR BFA REVIEW
 - BEHANCE
 - INDESIGN PACKAGED FILE REVIEW
 - CREATE INTERACTIVE PDF
 - CHECK ALL FILES TURNED IN CORRECTLY
-
- GOOGLE DRIVE FILES FYI

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PROJECT 4 - FINAL PROJECT

design technology lookbook

OBJECTIVES

SKILLS

INDESIGN REQUIREMENTS

- **TEMPLATE** [ID] [PS] [AI]
- **TYPOGRAPHY** - PARAGRAPHS STYLES
- **RIGHTMARG TEXT**
- **IMAGE PLACEMENT** - AI/PSD + PDF
- **COVER PAGE DESIGN**
- **DESIGN SYSTEM** [IG]
- **QR CODING** [QR]
- **FINAL WORK** [ID]
- **PACKAGED INDESIGN FILE**
- **PRINTED AND BOUND BOOK**
- **TBD: INTERACTIVE PDF**
- **BEHANCE** [BE]

GOOGLE CALENDAR

final work

PACKAGED INDESIGN FILE FOLDER

File: Package your **YOUR LAST NAME_INITIAL AND ID** file and choose the following:

- **Final Work** [ID]
- **PACKAGED INDESIGN FILE**
- **PRINTED AND BOUND BOOK**
- **TBD: INTERACTIVE PDF**
- **BEHANCE** [BE]

Check the folder after it's packaged, but **DO NOT** change anything about it if it's incorrect. If something is wrong, redo the entire process.

FILE: Adobe Fonts will not package, but do not worry. When I open your file in InDesign it will tell me and ask if I want to activate the fonts. All other fonts should be present in the packaged folder.

All images that were linked should be present in the Links folder.

InDesign will only create a high-quality PDF when packaging the file. There is no option for an interactive PDF.

DUE > WHAT - WHEN - WHERE

FINAL PACKAGED INDESIGN FILE DUE at 2:00pm on Thurs, Apr 23.

GOOGLE DRIVE

- **YOUR LAST NAME_INITIAL FOLDER** turned in your shared folder for this class. Place in sub-folder **PROJECT 4**. See required contents above.

SLACK

- Post the **PDF** from your folder to the **#1413_proj-4** channel in thread requesting it.

see next page >>>

PRINTED AND BOUND BOOK

Students will be guided in class how to print their pages to the bleeds in the library on normal copy paper. The following is **REQUIRED** if Cover Page also built with margins.

- Print the **PDF** from your Packaged file. Do not print your InDesign file in the Lab.
- **Double-Sided**
- **Actual Size (100%)** on all pages
- **Letter (3.5 x 11 inch)** Paper

If your Cover is designed with a bleed, you must "pull the bleeds" on your file. Then see Prof Fells before you do the following:

- Only print **PDF** pages 3-28 as requested above.
- From InDesign, print **only page 1**
 - Actual Size (100%)
 - Tabloid Size paper
 - 1/8" Crop Marks Required
 - 25% inch bleed
- Then you manually cut it down after printing.

Either professor or students will then **thermally bind their book**. Make sure to let it dry for about three minutes before going through the page. **Students doing the Review this semester must have their books printed and bound before the Review on Friday, April 20th.**

DUE > WHAT - WHEN - WHERE

FINAL PRINTED AND BOUND BOOK DUE the day of the final. Class starts in LIB-316 on **Thurs, May 2 at 12:30pm**. We do not meet any other day the week of finals.

2:00 pm - 3:00 pm	4, May 2	12:30 pm - 2:30 pm
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see next page >>>

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Be behance

Some of the steps of this project, and be ready to write a brief explanation of your design choices and self-evaluation. Your Behance page will be updated with each project.

- It is **highly recommended** you write all of this out in a document that checks your grammar and spelling first (Word, Google Docs, etc.). Then copy/paste your text and upload images in an email on Behance. This way you also avoid the error of address confusion, making and long information that needs to be copied.
- When creating the post, remember this should also display images. **Do not use bleed-through** by making an outline, like the Adobe logo (and/or other trademark) on the information's website.

See next page for specific directions for this project's Behance post:

- **SUMMARY:** Minimum of one paragraph summarizing the project of the project team. Minimal amount of text you would expect to find.
- **DETAILS SECTION:** Minimum of one paragraph explaining your idea. **Remember that you are telling a story to the public, not just the what you did and why you did it.**
- **GOALS:** What were your goals for this project as we began it? This document is an in-process project because students should have an objective goal/guide if it is not from Behance, be more personal, marked to learn and how you will use it in the future.
- **SHOW THE PROCESS:** Explain your progress. Use screenshots, to
 - **SHOW:** screenshots of Photoshop or web-completed Behance
 - **FINAL REVIEW:** Minimum of one paragraph explaining your artwork narrative, which was the need you were assigned. Connect the need in thoughtful and earthy way.
 - **SHOW:** images of final work, explaining what each is:
 - high-quality photograph(s) of final printed sample
 - screenshot(s) of interactive PDF

MAKE SURE YOU CHECK YOUR GRAMMAR AND SPELLING USING Grammarly or similar. Improve grammar and misspellings greatly reduce your project grade!

DUE > WHAT - WHEN - WHERE

Students will begin Project 4 post and publish on "Under Construction" note in class on **Monday 4/23** (before the 20) posted in the calendar. The 20, also the date, but will be published on the page will change when the student sets the project and publishes.

Project 4 final Behance post **DUE** by 10:30pm on **Thurs, May 2.**

- Make sure your post is **published** on Behance
- Then check the URL for your page on Slack channel. Your new project should be up!
- Also check the QR code on the template that the URL is correct per project post.

Students doing the Review this semester must have their Behance finished before the Review on Friday, April 20th.

see next page >>>

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File: Package your **YOUR LAST NAME_Proj4.INDD** file and choose the following:

- Copy Fonts (Embed embedded fonts from Adobe Fonts and non-Adobe CJK fonts)
- Embed Fonts (Embed fonts from Adobe Fonts and non-Adobe CJK fonts)
- Include Document Links in Package
- Include Links from Adobe and Non-Printing Content
- Include PDF Assets
- Include PDF Assets (Print Quality Print)

Check the folder after it's packaged, but **DO NOT** change anything about it if it's incorrect, if something is wrong, redo the entire process.

PS: Adobe ID Fonts will not package but do not worry when I open your file in InDesign it will tell me and ask if I want to activate the fonts. **All other fonts should be present in the packaged folder.**

All images that were linked should be present in the Links folder.

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FREEMAN_Proj4 Folder

- Document fonts
- FREEMAN_Proj4.indd**
- FREEMAN_Proj4.pdf**
- Links

File: Package your **YOUR LAST NAME_Proj4.INDD** file and choose the following:

- Copy Fonts (Embed embedded fonts from Adobe Fonts and non-Adobe CJK fonts)
- Embed Fonts (Embed fonts from Adobe Fonts and non-Adobe CJK fonts)
- Include Document Links in Package
- Include Links from Adobe and Non-Printing Content
- Include PDF Assets
- Include PDF Assets (Print Quality Print)

Check the folder after it's packaged, but **DO NOT** change anything about it if it's incorrect, if something is wrong, redo the entire process.

PS: Adobe ID Fonts will not package but do not worry when I open your file in InDesign it will tell me and ask if I want to activate the fonts. **All other fonts should be present in the packaged folder.**

All images that were linked should be present in the Links folder.

InDesign will only create a high-quality PDF when packaging the file. There is no option for an interactive PDF.

FREEMAN_Proj4 Folder

- Document fonts
- FREEMAN_Proj4.indd**
- FREEMAN_Proj4.pdf**
- Links

FREEMAN_Proj4 Folder

- Document fonts
- Adobe Fonts
- Character (2)
- Color Swatch
- MADE Surflinger PERSONAL USE.pdf
- Margin (2)
- Paragraph (2)
- PROOFMARKS (2)
- PREMANS_Proj4.indd
- PREMANS_Proj4.pdf
- Links
- FREEMAN_1413_Abbrev-Color.ai
- FREEMAN_1413_Abbrev.pdf
- FREEMAN_1413_Book.ai
- FREEMAN_1413_Book2.indd
- FREEMAN_1413_Book2.pdf
- FREEMAN_1413_Book-Tools.ai
- FREEMAN_1413_Book-Tools.pdf
- FREEMAN_1413_Shapes.ai
- FREEMAN_1413_Shapes_2.pdf
- FREEMAN_1413_Shapes_2.pdf
- FREEMAN_1413_Schedule_2.pdf
- FREEMAN_1413_SCHEDULE.ai
- FREEMAN_Calendar.pdf
- FREEMAN_Cat.pdf
- FREEMAN_Faceless.pdf
- FREEMAN_Generate-Release.pdf
- FREEMAN_InDesign-Review.pdf
- FREEMAN_1413.indd
- FREEMAN_1413.pdf
- FREEMAN_Proj4.indd
- FREEMAN_Proj4.pdf
- FREEMAN_Schedule.pdf
- FREEMAN_Type-Shape.ai
- FREEMAN_Type-Shape.pdf
- FREEMAN_Type-Shape-2.pdf
- FREEMAN_Type-Shape-2.pdf
- gr1413_prio-2_esp24.pdf
- gr1413_prio-4_esp24.pdf
- gr1413_prio-2_esp24.pdf
- Illustrator icon.png
- InDesign icon.png
- Photoshop icon.png
- Screen Shot 2024-04-23 at 3:05:44 PM.png
- Screen Shot 2024-04-23 at 3:06:00 PM.png
- Screen Shot 2024-04-23 at 3:06:16 PM.png
- Screen Shot 2024-04-23 at 3:06:31 PM.png

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- **CREATE INTERACTIVE PDF**

Students would add an interactive hyperlink to Behance page links and export correctly. The exported file should be named **YOUR LAST NAME_1413_Proj4-LINKS.PDF** to differentiate it from the Print PDF created earlier.

• GOOGLE DRIVE FILES FYI


INTERACTIVE PDF

- Open your **3 separate Behance pages (Projects 2, 3, 4)** so you can quickly grab the URL.
- Then open your final **InDesign** file.
- Relink any images. Fonts ok?
- **File : Save As YOUR LAST NAME_1413_Proj4-LINKS.INDD** to Desktop.

PS PROJECT 2 PROCESS PAGE



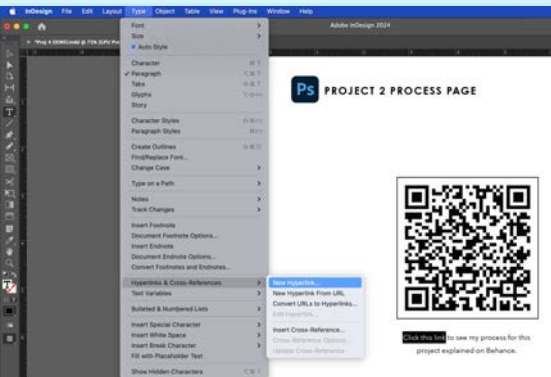
Click above to see my process for this project explained on Behance.



Click above to see my process for this project explained on Behance.

Click this link to see my process for this project explained on Behance.

• **Type : Hyperlinks & Cross-References > New Hyperlink**



URL: <https://www.behance.net/gallery/193176919>

Character Style: **Hyperlink**

PDF Appearance: Type: Invisible Rectangle

Highlight: None

Color: Black

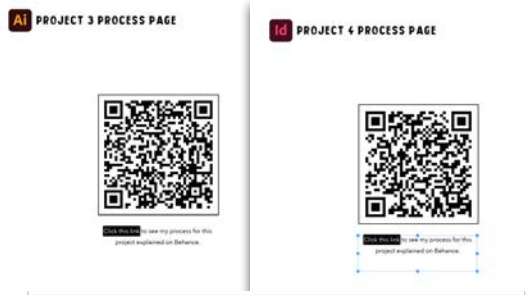
Click this link to see my process for this project explained on Behance.

• **Paste in the URL for Project 2's Behance page.**

• **If the type changes other than color and an underline when you click ok, call me over to help. :)**

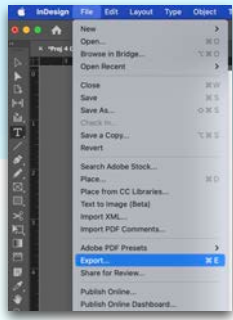
FILE : SAVE :)

- Do the same for Project 2 and Project 3 pages.

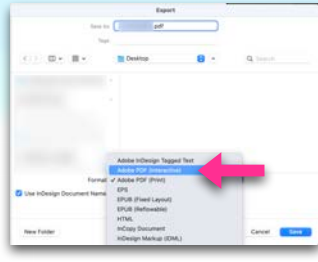


• Type : Hyperlinks & Cross-References > New Hyperlink

FILE : SAVE)
Then File : Export.



Save to Desktop as a PDF (Interactive).



Now double-click those links in the LINKS PDF. They should open to the correct URL. :)

TBD: INTERACTIVE PDF

Students may be instructed how to create an interactive PDF. This would occur on Thursday, April 25th and only after all those taking the BFA Review have finished their printing and binding. Students would add an interactive hyperlink to Behance page links and export correctly. The exported file should be named YOUR LAST NAME_1413_Proj4-LINKS.PDF to differentiate it from the Print PDF created earlier.

DUE > WHAT • WHEN • WHERE

If this is assigned, the following would be **DUE** on Thurs, May 2 at 12:30pm.

GOOGLE DRIVE

- YOUR LAST NAME_1413_Proj4-LINKS.PDF file turned in your shared folder for this class. Place in sub-folder PROJECT 4.
 - Do not put it in the YOUR LAST NAME_1413_Proj4 Folder with the packaged InDesign file.

SLACK

- YOUR LAST NAME_1413_Proj4-LINKS.PDF file posted in #1413_proj-4 channel in thread requesting it.

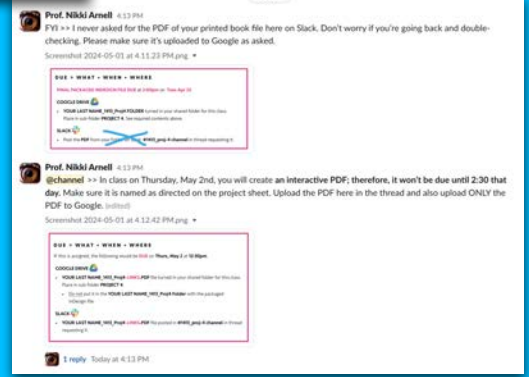
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1413_proj-4



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